



World Usability Day

8 November, 2007 • Making It Easy!

WUDNE 2007 Conference Announcement

Third Annual World Usability Day New England

Universal Usability in Teaching and Learning

Dartmouth College

Hanover, New Hampshire, USA

November 8, 2007

9:00am–4:00pm

www.dartmouth.edu/~wud

The [Usability Professionals Organization](#) is organizing [World Usability Day](#) on November 8, 2007 to promote ease of use in design. Events will be held in over 175 cities around the world with the goal of increasing awareness about the importance of usability and user-centered design.

For the third consecutive year, [Dartmouth College](#) and [Landmark College](#) are jointly organizing [World Usability Day New England](#). Our theme is “universal usability to enhance learning, effectiveness, and understanding across people of all abilities.” This year’s conference will offer two tracks, one on Teaching & Learning and the other on Web Usability. Both tracks will explore ways in which a universal usability methodology can be used to design classrooms, curricula, instructional technology, library services and resources, and web sites that are usable by all.

This year we are fortunate to have [Ben Shneiderman](#) join us as keynote. Ben was instrumental in establishing the field of Human-Computer Interaction (HCI). In recent years, he has been promoting HCI for the universal user through efforts such as his award-winning book, *Leonardo’s Laptop: Human Needs and the New Computing Technologies*, the Conference on Universal Usability, and the Conference on Creativity and Cognition. We are delighted to have Ben set the stage for our daylong discussions about designing for people.

Request for Proposals

We are currently soliciting proposals for presentations, posters, demonstrations, and discussions that relate directly to universal usability as applied to teaching, learning, and web development. Proposals should be from 1–2 pages in length, and include the following information:

Contact information:

- Name
- Email address
- Title
- Affiliation



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Session information:

- Title
- Type (30-minute presentation/demonstration or poster session)
- Track (Teaching & Learning or Web Usability)
- Description

We know that the best learning takes place when we are active participants. Thus, we are particularly interested in proposals that describe methods of engaging conference attendees in the session.

Please send your submissions to wud2007@dartmouth.edu by June 22, 2007.

Those interested in attending, stay tuned and hold the date! More information will be forthcoming.

Best regards,
Sarah Horton, Susan Fliss, and Larry Cusick
Dartmouth College

Steve Fadden, Julie Strothman, and Stephanie Kreseen
Landmark College

Past Conferences:

[World Usability Day New England 2006 \(Landmark College\)](#)

[World Usability Day New England 2005 \(Dartmouth College\)](#)