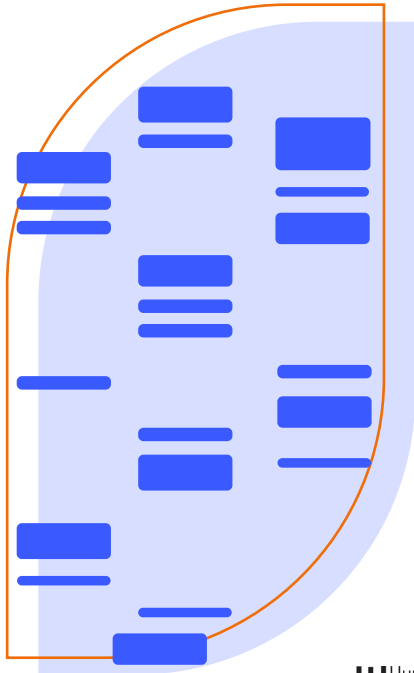


Cindy Atman, Professor, HCDE  
Eileen Zhang, Undergraduate Student, HCDE



WORKSHOP:

## Doing Design to Design Awareness: What is your Design Signature?

Jan 27 2:30 - 4:30 PM | HCDE Design Lab - Sieg Hall 233

Design is a fundamental aspect of engineering practice – whether it be designing a bridge, developing an app, or creating innovative wearable technologies. Everytime you engage in a design project, formally or informally, you create a tracing of your design process activities that you could call a “design signature”. Design signatures vary across different types of design projects, with different goals, constraints, and deliverables. An aspirational “design signature” represents a tracing of a design process you seek to emulate in future design projects. It can also serve as a personal reminder, guiding you towards becoming a better designer.

In this workshop we will explore broad aspects of design processes, highlighting research on design expertise and the multitude of design model representations. You will also have the opportunity to create or refine your own personal design signature.

Refreshments will be provided following the workshop.  
Questions, comments, or concerns? Please contact Cathryne Jordan at [uwwise@uw.edu](mailto:uwwise@uw.edu) or Courtney McKee at [Isamp@uw.edu](mailto:Isamp@uw.edu).