

# FASHION SCHOLARSHIP EST FUND 1937

## *2024 Visual Case Studies*

Access the Case Studies including  
highlighted content and examples of  
last year's winning cases!



Design



Merchandising



Marketing



Strategy

Member School access only. Password required.

Reach out to the Case Study Author, [Danielle Sponder Testa](#), or your school's educator for the access password.

2024 Case Study Theme: ESG  
The Intersection of Brands, Environment, and Society