

Department of Medicine

Grand Rounds

Kirby Lecture:

“Crisis Communication in the age of Social Media: Lessons from SARS, Influenza, Ebola and COVID-19”



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International Secretary, National Academy of Medicine
President, Infectious Diseases Society of America

Friday, December 16th, 2022
12 – 1 PM

Telecast live via zoom:

<https://washington.zoom.us/j/812197730>

Objectives: Medicine Grand Rounds plays a significant role in the continuing education of the Department of Medicine faculty, residents, trainees, and the community at large. Medicine Grand Rounds aims to bring our audience the most contemporary speakers to inform and suggest new ideas and concepts in different areas of Medicine. Upon completion of each presentation, attendees should be able to: 1) Provide a brief review of new developments and keep up-to-date on current changes in the various disciplines of medicine. 2) Present new concepts in these disciplines. 3) Stimulate curiosity, excitement and a respectful exchanges of ideas.

The University of Washington School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Washington School of Medicine designates this live activity for a maximum of **20 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity. (Each session is 1 credit)